

GROW A BEAUTIFUL BUSINESS

Woody's Landscape is a top quality lawn maintenance operation that for the past 14 years has been serving residential and commercial customers in 12 North Central Texas communities. Our first-rate work and superior customer service have earned us a solid reputation. In fact, for the past ten years, our customers have voted us the **#1 Lawn Maintenance Company** in the county we serve.

If you've ever dreamed of owning your own business, where you have a personal stake in the hard work and effort you put in, you owe it to yourself to investigate Woody's Landscape. Our franchise opportunity can place you in charge of your own destiny.

BACKED BY DEMAND

According to a Gallup survey, 9 out of 10 U.S. households recognize the value of a well-maintained lawn and landscape. In addition to the beauty they provide, lawns are an important financial investment. Homes with attractive yards most often bring premium prices – estimates say landscaping can add up to 15 percent to property value. But beyond that, with people spending more time at home, they simply want their lawns to look nice.



Just as the motivations to hire a lawn maintenance service vary, so does the quality of lawn maintenance companies. Woody's Landscape's approach places us head and shoulders above the competition.

TOP NOTCH BUSINESS SYSTEM

Our business system provides you with a solid blueprint for doing business – one that has helped us grow and thrive year after year!

COMMUNITY-ORIENTED

One of the things that helps Woody's Landscape stand out from the competition is our active participation in the communities we service. Our founder, Cheryl Smith, has served on countless non-profit Board of Directors and is active in many Chambers of Commerce and business associations. Taking an active role raises the profile of your business in the eyes of community leaders and members. It's a way of building trust, credibility, and furthering the Woody's brand, while giving back to the community.



EXCEPTIONAL CUSTOMER SERVICE

Woody's has built a reputation around delivering the best in customer service. For starters, you'll make sure your phones are answered by a person, not a machine. Customers truly appreciate the ability to speak to a person and take care of business at the time of their call, *not* when their message is retrieved and returned. This personal touch is extremely important to the Woody's brand and to your customers.

Your staff will be trained to be courteous and respectful to customers at all times. Woody's crews are always in uniform, which not only gives your business a more professional look, but it serves as an extra measure of security for your customers. And, your trucks and trailers will be well-maintained, clean, and recognizable, bearing the Woody's logo and colors.



SUPPORTED GROWTH

The ability to start out small makes Woody's Landscape an affordable franchise choice. The average franchisee may start out with a crew of approximately eight people, and two vehicles. You'll need to lease appropriate space – ideally low cost, light industrial space – to accommodate a small office, restroom and either a garage or warehouse to safely store equipment.

Woody's Landscape is designed to grow with you. As your list of clients grows, you'll add trucks, trailers, and employees. We'll teach you how to take your business to the next level.

EXCELLENT SELECTION OF SERVICES

Your Woody's Landscape franchise will provide quality landscape maintenance programs to residential and commercial customers.

Basic Services include:

- Mowing
- Edging
- Weed-eating

Plus, all lawn debris is completely cleaned from patios, sidewalks, curbs and driveways.

Additional Services Include:

- Shrub trimming
- Bed weeding
- Mulch installation
- Seasonal color changes
- Christmas light design and decoration

If you wish, you may become licensed to install and repair irrigation systems.

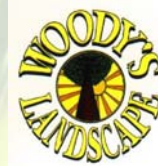


JOIN FORCES WITH THE BEST

If your lifetime goals include owning a business where your hard work and effort is rewarded, a Woody's Landscape franchise gives you the opportunity to do just that. We've established excellent systems, procedures, and policies that you need to run a top-notch business. So, whether you're new to lawn maintenance or would like to change the approach of your existing business, Woody's can help!



To learn more about Woody's Landscape franchise opportunity, contact us as soon as possible. We're looking forward to hearing from you!



Woody's Landscape, Inc.
Lawn Maintenance Business.

Residential/Commercial.

Franchise Fee: \$35,000

Investment Range: \$86,583 – 145,300 (Includes Franchise Fee)

Phone Number: 940-321-4125

Website: www.woodys-landscape.com